THE IVY NETWORK

Board of Director's Meeting

December 6, 1958

Yale University

The Winter Business Meeting of the Ivy Network Corporation Board of Directors was convened at 1:25 p.m. in Sheffield-Sterling-Strathcona Hall at Yale University on Saturday, December 6, 1958.

Eugene Kay asked for a motion to accept the minutes of the Spring Convention. Discussion followed. Harold Medina called for a change of section 3c in the supplement of the minutes of the Spring Convention to read as follows:

> Such salesmen appointed by WPRB shall not solicit prospective national sponsors, in the name of WPRB or the Ivy Network, at any rates except the current rates of the Ivy Network.

Harold Medina also moved that the second introductory paragraph of the supplement should be revised to read:

> "To act as a representative and agent for college and university student-operated radio and television stations to the extent authorized by the individual stations."

The minutes were accepted as read and corrected.

The President's and the General Manager's reports were then presented.

The Business Manager's report was then delivered. It was suggested by William Barschow that this type of report presents an unrealistic report as there are no accounts payable and no accounts receivable.

Harold Medina moved that Ivy prepare bi-annual audits--the first from February to November, which would be presented at the Fall Convention; and the second to cover the entire year from February through January to be submitted at the Spring Convention. The motion was carried.

OLD BUSINESS

Selig Price presented a report on WKCR, Columbia. An extensive question and answer period followed.

Eugene Kay reported that WDCR, Dartmouth, regretted that they were unable to take advantage of the kind invitation to join the meeting.

NEW BUSINESS

Charles Ellis moved that United Press billing procedure be adopted for Ivy Sports Lines. Dartmouth would be asked to join, and they would pay in advance. Each station, individually, would pay Dartmouth for the use of their line. The motion was carried.

Curt Hahn moved that the new system of Progress Reports and new affidavit forms be adopted. The motion was carried.

An extensive discussion of the definition of "national account" followed. The discussion was inconclusive. It was suggested

that all schools interested in such a definition submit any ideas to the Ivy office so that, Ivy could compile some set of composite definitions for a mail vote.

Charles Ellis moved "that a set of fines be instituted for spots missed and spots switched to the extent that the agency will not accept them, and the amount of the fines to be determined by the Board of Directors. This motion to become effective on the 8th of December."

The amount of the fine was set at one-half the unpaid i.e. missed spot. The motion was carried.

Charles Ellis moved to table discussion of bonus plans until the Spring Convention. The motion was carried. Tom Lee suggested that in order to facilitate discussion at the Spring Convention, each station send the Ivy office a list of suggestions, pertinent to the discussion of bonus plans and concerning the individual station problems.

After the discussion of the increment problem had elapsed its twenty minutes, Harold Medina moved to table further discussion of the problem until the Spring. The motion was carried.

Roger Frazier suggested that the stations send samples of the polls they have already used, itemize the features they would like included in a standard Network poll and send them to him. He would then form a standard Network poll. This poll would be administered by each station sometime in March.

Pete Townley moved to adjourn the meeting and the motion was carried. The time was 6:18 p.m.